



## **EatZis and Hunger Busters Strengthen Partnership to 'Feed Kids and Fuel Futures' in Dallas**

*Long-term partnership has produced nearly 2 million meals since 2007*

**January 5, 2015 [DALLAS, TX]** – Today, [Hunger Busters](#), a Dallas-based nonprofit that provides a much-needed third meal of the day to food-insecure children at Dallas ISD schools, has announced an expanded partnership with [EatZi's](#), Dallas' premier prepared food market and bakery. Since 2007, EatZi's has provided bread for over 5,000 meals delivered weekly for the "Feed the Need" after-school program.

"It is only through the generous support of our partners that Hunger Busters is able to fulfill our mission that no child go to bed without the third meal of the day," said Trey Hoobler, Executive Director of Hunger Busters. "We are grateful to Phil Romano and EatZi's for their steadfast support of our programs, and look forward to expanding our reach in 2015."

In their expanded partnership, EatZi's will continue to provide bread for the program, as well as execute dedicated awareness campaigns via social media, call-to-action of its Insider's Club membership for volunteers and general fund donations and support of its 13<sup>th</sup> annual Hunger Busters' Golf Classic and Raffle in April 2015.

"Eatzi's believes strongly in investing in the communities where we work and live and recognize the importance of nutrition in building a strong future," said Adam Romo, CEO of EatZi's. "We are inspired by the work being accomplished by Hunger Busters and are thrilled to continue to support its growth and success." "Hunger Busters is being assisted in its fund raising efforts by the GiveNetwork which greatly enhances our ability to maximize our fund raising efforts by the use of their unique [give.mobi](#) platform". Loyal EatZi's customers are now able to conveniently contribute to Hunger Busters' from their Smartphone or tablet at [give.mobi/HB-03](#).

Over 137,000 (87%) of the children attending Dallas public schools rely on school-subsidized breakfast and/or lunch as their only resource for food. All too often, these children go without dinner. Recognizing this need, in 2007 Phil Romano formed Hunger Busters to minimize the hardships of hungry children. Research consistently shows that increasing the nutrition of a food-insecure child improves health, educational performance, and the opportunity to grow into a civic-minded adult.

To learn more about Hunger Busters, please visit [www.HungerBusters.com](#). For more information about EatZi's, please visit [www.EatZis.com](#).

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